


From: IFTTT mail@ifttt.com
Subject: Big news! IFTTT Pro, a new plan for creators
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Today we're launching IFTTT Pro, a subscription designed to help you build advanced Applets that go way beyond IF THIS THEN THAT.

Pro includes an introductory **set your own price** subscription, and now joins our standard free-forever plan.



Pro launches with many of your most requested features:

- Multi-step Applets
- Queries and conditional logic
- Multiple actions
- Faster Applet execution

With Pro you can create sophisticated Applets that can query data from multiple sources before triggering multiple actions.

Because Pro will evolve in response to your feedback, we wanted to provide some payment flexibility. The introductory **set your own price** subscription allows you to choose your monthly payment for the first year of Pro. This special offer expires in 4 weeks, on Wednesday, October 7th.

Upgrade to Pro

Thanks for your patience and ongoing support. I look forward to seeing what you build.

Sincerely,

Linden Tibbets,
Founder and CEO
@ltibbets

IFTTT

